

# JOANNA DACKO

Charlottesville, VA  
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Portfolio: www.dacko.ca

## EDUCATION and TRAINING

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### **C# for Beginners**

*Piedmont Virginia Community College*

2006

### **Honours B.A Multimedia & Cultural Communication Studies**

2001-2005

*McMaster University, Hamilton, ON*

Graduated Summa Cum Laude

Dean's Honour List (years 2 - 4)

Bank of Montreal Humanities Multimedia Scholarship (\$1000)

Meloche Monnex McMaster Scholar Award (\$3000)

### **Manual Photography/Darkroom Training**

2002-2003

*Dundas Valley School of the Arts, Dundas, ON*

## RELEVANT EMPLOYMENT EXPERIENCE

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### **Multimedia Developer**

May 2006-Present

*University of Virginia, Charlottesville, VA*

Develop interactive courseware, simulations and multimedia cases that are used for educational purposes at the Darden School of Business and other academic institutions.

### **Freelance Graphic and Web Designer**

September 2000-Present

*Self-Employed, Charlottesville, VA*

Create posters, brochures, interactive web sites, and other visual texts, and also edit/re-touch photos.

### **Interface Design Consultant/ Graphic Designer**

December 2004 – November 2005

*McMaster University, Hamilton, ON*

Researched, conceptualized and designed new interface layouts and graphic designs for a revised release of the TAPoR portal (www.tapor.ca.)

### **Graphic and Web Designer**

September 2005 – May 2006

*McMaster University, Hamilton, ON*

Created web pages and enhanced graphics for www.globalautonomy.ca.

### **Website Architecture and Design Instructor**

July 2005 –December 2005

*McMaster University, Hamilton, ON*

Taught University instructors how to build and maintain their academic and personal websites.

### **Graphic Designer**

April 2005 – September 2005

*McMaster University, Hamilton, ON*

Created posters, brochures, and designed website for www.lepatron.ca.

**Graphic Designer/ Image Editor***November 2004 – February 2005**McMaster University, Hamilton, ON*

Edited images in preparation for a publication by Virginia H. Aksan, Chair & Associate Professor within the department of History at McMaster University.

**Graphics & Web Designer/Youth Co-ordinator***June 2003 – August 2004**Community Center for Media Arts, Hamilton, ON*

Created promotional materials and collaborated in re-designing [www.monkeybiz.ca](http://www.monkeybiz.ca).

**RESEARCH and TEACHING EXPERIENCE**

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**Research Assistant***March 2005 – April 2006**McMaster University, Hamilton, ON*

Developed visual skins for the TAPoR portal and wrote tutorial content (<http://tada.mcmaster.ca/Main/TATutorial>) to assist with the first encounter with the portal interface.

**Teaching Assistant: Multimedia 1B03 - The Digital Image***June 2004 – December 2005**McMaster University, Hamilton, ON*

Prepared and lead tutorials teaching students how to use Adobe Photoshop, Dreamweaver, and Fireworks for effective design

**Interface Design Research***December 2004 – March 2005**McMaster University, Hamilton, ON*

Studied the use of personas as a design methodology for successful interface design (<http://tapor.humanities.mcmaster.ca/interface>)

**Research Assistant***May 2004 – August 2004**McMaster University, Hamilton, ON*

Assisted Professor Andrew Mactavish with research pertaining to Machinima and digital metaworlds

**SKILLS**

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**Technical**

-Broad knowledge of Adobe CS3 software including Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Fireworks, Freehand, Premiere, and After Effects

-Familiar with Mac OS, Windows, WWW, HTML, CSS, JavaScript and C#

-Skilled in digital and manual photography (including darkroom techniques)

**Language**

Ukrainian (ability to speak, read and write); French (novice ability to speak and read)

## PRESENTATIONS

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### **Text Analysis Summit**

*May 9, 2005*

Presented research on the use of personas for interface design  
(<http://tada.mcmaster.ca/blog/?p=11>)

## SHOWCASES

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### **Terminus 1525**

*March 2003 - Present*

*Online: [www.terminus1525.ca/studio/view/294](http://www.terminus1525.ca/studio/view/294)*

Display personal creative works on this site developed for Canadian artists

### **Graphic Design Exhibit**

*December 2004*

*New Space - McMaster University, Hamilton, ON*

Showcased a work of graphic design within an exhibit curated by Mark Tharme, instructor of the 'History of Graphic Design' course at McMaster University

### **Humanities Symposium**

*February 2003*

*McMaster University, Hamilton, ON*

Submitted a narrative multimedia project for display, which was done collaboratively with two other artists

### **Digital Art Show**

*November 2002*

*New Space - McMaster University: Hamilton, ON*